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## Stay Tuned in 2009...

by Mark d'Agostino, GS1 Global Office



It appears the coming 12 months will bring unprecedented levels of work activity in GSMP. Much will be driven by the expanded use of the GS1 System to new sectors and applications. In addition GS1 will be streamlining our standards development landscape.

Here are some of the key initiatives that we will be working on:

### **EPC Alignment**

In support of the GS1 Business Plan Objective to improve alignment between the EPC and GSMP standards processes, deliver the B2B alignment actions as per the Architecture Group's recommendations, hold the first GSMP-EPC Joint Event, and support the Organizational Effectiveness initiative to design the single development process.

### **UN/CEFACT Targeted Approach**

In support of the creation of GS1 UN/CEFACT Profile Messages, develop Order to Pay messages based on UN/CEFACT Standard Messages.

### **GDSN**

In support of GS1's Business Unit of GDSN, provide the standards to support the GDSN 2008/2009 Roadmap (Code List, Chemical Ingredients, Books & Publications, Package Marking, Publication Withdrawal, Party Sync, and Modular Item).

### **Continuation of Context Project (Multi-Sector Enabled GS1 Standards & GSMP)**

In support of the GS1 Business Plan Objective to expand to new sectors and to support the development of GS1 Solutions, pilot and validate the developed context methodology. In addition, develop a roll-out plan for implementation within GS1.

### **Barcodes and ID**

In support of GS1's Business Unit of Barcodes & ID, deliver the necessary standards for the sectors and functionality requested, and modify the General Specifications to support new sectors and products.

### **eCom Delivery**

In support of GS1's Business Unit of eCom, deliver the necessary standards as requested.

### **Improvement to the Quality of Processes Across all Business Units**

To continuously assure optimal use of GS1 and community resources, and assess performance against the processes in the updated GSMP Manual.

### **Healthcare**

In support of the GS1 Business Plan Objective to support the targeted sector of Healthcare, deliver the needed standards enhancements and reorganize GSMP to support the expansion of the GS1 System into the emerging Healthcare Sector, as defined in the Healthcare Roadmap.

### **GDD**

Increase the utilization of the GDD across all standards areas in GS1 and move towards achieving the architectural goal of the GDD as the single repository.

All of us at GSMP remain committed to the purposes of expanding GS1 standards and driving adoption and implementation. We look forward to another great year of production and providing service to our valued community.

## GSMP MO Key Contacts – Improving Local Community Awareness

by Mike Mowad, GS1 Global Office



Over the last five years the GSMP has processed approximately 1000 changes to the GS1 System. Some of these, like the addition of new carriers, new message creation, or GDSN functions like Price Sync are highly noteworthy and well communicated by GS1. Many of these changes; however, are somewhat “granular”, (i.e. new code values or new GTIN/Validation rules).

While admittedly these changes are very important to allow the GS1 System applications to expand, it is necessary to have a clear and robust method of communicating these changes to the RIGHT people in the local user communities. The Member Organisations are the only entities enabled to do this, since the MO’s are the conduit to the GS1 communities across the globe. Therefore GSMP will now be taking a more formalised approach to the MO-local community relationship with the launch of the **GSMP MO Key Contact** program.



*“It is very important for all GS1 MOs to be involved in this manner as participation provides first hand awareness of our standards development process and in turn provides value to companies who join GS1 and who expects us to know about our standards”.*

Steven Pereira  
CIO, GS1 Australia

Over the coming months GSMP will be establishing MO Key Contacts within each GS1 Member Organization. The role of a **GSMP MO Key Contact** will be to act as a “go-to” person in their organization as it relates to GSMP activities and methods. They will be responsible for identifying and disseminating relevant information appropriately throughout their organisation and assist associates in navigating published GSMP communications such as Newsletters and Management Reports. They will also assist with the communication of more “granular” Business Requirements Group (BRG) related communications (e.g., new code values, new GTIN rules or validation rules, etc.).

The **GSMP MO Key Contact** will also be responsible for assisting any new GSMP members within their MO with the GSMP Membership on-boarding process. They will have access to GSMP documentation and self-paced training that is targeted to new GSMP members.

We look forward to continued collaborations with our valued local MO community.

For more information on this program please contact Mike Mowad at [michael.mowad@gs1.org](mailto:michael.mowad@gs1.org).

## Traceability in Healthcare

by Janice Kite, GS1 Global Office



The GS1 Global Healthcare Work Team “Traceability in Healthcare” was established in December 2007 to support the GS1 Global Healthcare Roadmap. The team’s Phase 1 objective was to develop the Global

Traceability Standard for Healthcare by the end of June 2008.

The result of their work was submission of two Change Requests into GSMP. The first (CR 08-000130) put forward changes to the existing Global Traceability Standard V1.0 (GTS) to make it truly generic (i.e. applicable to any industry/sector) and to meet the high level traceability needs of Healthcare. The second (CR 08-000201) was to create an extension to the GTS that was more specific to healthcare and that sectors traceability needs: The Global Traceability Standard for Healthcare (GTSH).

These two CRs are now GSMP Work Orders, and as of 24th September 2008, are now out for Public Review. The goal is to approve and publish these new standards by the 1st quarter of 2009.

For more information or to be part of this Traceability work group, please contact John Ryu at [john.ryu@gs1.org](mailto:john.ryu@gs1.org).

## GSMP Continues to Expand Multi-Sector Solutions Support

by Eric Kauz, GS1 Global Office



In support of the GS1 objective to expand to new sectors and to support the development of GS1 Solutions, efforts have been made in GSMP to improve the current methods of developing multi-sector standards, leveraging a robust context methodology.

A project has been approved to refine and operationalise the current method of using context into a robust context methodology for the development and publication of GS1 standards.

The main objectives of this project are as follows:

- Establish definitive context types and associated values
- Document the methodology for using context throughout the development process
- Identify the impact of incorporating a robust context model
- Operationalise Context in the GSMP and in the design of GS1 Standards.

A team representing GS1 Global Office, GS1 MO representatives as well as members of the GS1 Architecture Team met in Cologne, Germany on September 3rd and 4th 2008 to review the current context proposal and to discuss the scope of its application to GS1 standards development. The currently documented methodology including the assignment of values for each context type was reviewed and discussed.

All feedback from these discussions will be included in a revised version of the context documentation. During this meeting it was determined that a single GS1 context methodology is critical to the ability of GS1 to effectively deliver multi-sector standards across the whole GS1 System.

It was also mentioned that there is a need to as part of this proposal to have a clear means to evaluate when a sector specific solution should be considered as opposed to a global solution. This solution would thus help develop GS1 standards in line with the GS1 Architectural Principles.

As an outcome of this meeting, an on-going Context Methodology Steering will be created to help guide the development and application of the GS1 Context Methodology.

For more information about this important initiative, please contact Eric Kauz at [eric.kauz@gs1.org](mailto:eric.kauz@gs1.org).

## LCN Assists the Party Synchronisation Work Group

by Natascha Pottier, GS1 France



The GDSN Enhanced Party Synchronisation Work Group is currently creating party standards, a process that requires a full understanding Global Location Number (GLN) deployment.

Naturally, they turned to the Local Community Network (LCN). And why not, the LCN is the place to go to get standards related information on what the local community is thinking about – will a standard be useful? Will it be implemented? Is it correct?

The work group asked some fundamental questions to the GDSN community, along with BarCodes and eCom groups as well. The responses yielded good news! GLN deployment within the GS1 community will work in favour of deploying GDSN Party Synchronisation! Responding companies came from Australia, Canada, France, Germany and Netherlands and were supported by the LCN at their Membership Organization.

### July LCN Survey Response

- 84% - Assign GLNs to stores, warehouses, subdivisions and identify physical locations using GLN today
- 88 % - Assign GLNs according to the GLN Allocation Rules today
- 86% - Use GLNs for trading partner communication in AS2 communications, EDI & eCom today
- 46% - Identify Party Roles for example, purchasing, accounting, transportation using GLNs today

For up-to date information on all LCN activities we encourage you to visit the GSMP LCN Webpage at [gs1.org/services/gsmplcn](http://gs1.org/services/gsmplcn).

## BarCodes & ID BRG Rolls Out Improved Process

By Tom Heist, GS1 Global Office



The latest issue of the GSMP Users Manual updated the processes for BarCodes & ID. Since then, a new leadership team with Bud Babcock, P&G, representing the manufacturers

and Joe Spreitzer, Target, representing the retailers have been elected for the current term.

A greater focus is now being placed on the documentation, review and approval of the business scenarios, rules and requirements related each change request. And, the transition from an approved change to the General Specification to the posting and publishing of the change is now formally installed and implemented.

*"It is imperative that the change management process ensures a proper level of due diligence and timely communication of changes to the GS1 standards".*

Joe Spreitzer  
Target

For more information on the BarCodes & ID BRG please contact Tom Heist at [tom.heist@gs1.org](mailto:tom.heist@gs1.org).

## GSMP Membership Update

The GSMP membership model continues to flourish. Please join us in welcoming this quarter's new members:

Name	Company
Ahmed El Kalla	GS1 Egypt
Alexandre Cotting	Icare Research Institute
Amanda Diniz	Public Health Agency of Canada
Andy Longacre	Honeywell Imaging and Mobility
Andy Martin	GHX
Aron Pomerleau	Handheld
Ben den Teuling	Philips Healthcare
Brian Young	Johnson & Johnson
Carly Davey	Accenture Supply Chain Services
Chris Mahler	GS1 US
Christy Chen	GS1 Taiwan
Clive Hohberger	Zebra
Cynthia Collins	Sony Electronics Inc
Daniel Goodstein	SupplyScape
David Allais	PathGuide Technologies Inc.
David Gill	SA2 Worldsynchron GmbH
Debra Scharping	Clorox
Edward Dzwil	Johnson & Johnson
Erik De Kuyffer	Eozen Belgium
Forrest Steely	Lexmark International Inc.
Gale Ehle	Wilton Industries Inc.
Glenn Spitz	WebScan Inc.
Halim Recham	GS1 Algeria
Happy Guadalupe	Coca-Cola Company (The)
Jacek Pucher	GS1 Poland
Jan Schemm	Migros-Genossenschafts-Bund
Jason Lee	Siemens
Jean Berberich	Procter & Gamble Co.
Jim Willmott	Smiths Medical
John Keogh	GS1 Canada
John Parks	IBM (US)
John Roberts	GS1 US
John Watson	NHS Supply Chain
Joseph Gilligan	Pfizer
Josh Zimmerman	Campbell Soup Company
Joyce James	Mars Inc.
Karim Houni	Atos Worldline
Kathy Ryan Wilton	Industries Inc.
Kelli Smith	ConAgra Foods
Kelli Wong-Shroyer	Ontuet Inc.
Kerstin Nettekoven	BT Global Services
Kevan MacKenzie	McKesson
Kevin Dean	GS1 Canada
Kevin Gagnon	Glaxo Smith Kline
Kit Bradley	Datalogic
Lalit Thakur	Premier Inc
Lil Cunha	Ascendia Brands
Linda Bickel	Sony Electronics Inc
Maarten Koens	Healthlogistics.co.uk
Mark Pettigrew	Huhtamaki Oyj
Martin Beno	GS1 Slovakia
Martin Morrison	Axicon
Mary Ciburk	Lowe's Companies Inc.
Melinda Burcham	Lowe's Companies Inc.
Michael Brandt	Accenture Supply Chain Services
Michel-Ange Camhi	ATOS ORIGIN
MJ Wylie	GHX
Nicolas Florin	GS1 Switzerland
Nigel Wood	GS1 Canada
Olivier Tschudi	Medical Columbus (Schweiz) AG

Parfaite Sabine  
 Patric Bottne  
 Paul Schmidt  
 Randy Wood  
 Raynal Olivier  
 Rene Le Caigne  
 Rich Fox  
 Rick Schuessler  
 Robert Celeste  
 Ryan Richard  
 Sadashiv Kshirsagar  
 Sanford Ross  
 Sean Gardner  
 Serge Bushman  
 Sheila Malvagna  
 Stanley Danowski  
 Steve Tadevich  
 Susan Brosnan  
 Sylvia Rubio Alegren  
 Teresa Moore  
 Thomas Hinterleithner  
 Trey Davis  
 Uwe Quiede

SA2 Worldsynchron GmbH  
 CamClic  
 Accenture Supply Chain Services  
 Clorox  
 Carrefour  
 CEBIG  
 Fox IV  
 Motorola  
 GS1 US  
 Kraft Foods Inc.  
 Big Hammer Data  
 Axway  
 Nestle  
 Sprint Nextel  
 Scanbuy Inc.  
 Pfizer  
 McKesson  
 IBM (US)  
 ICA AB  
 Army & Air Force Exchange Service  
 Gavitec AG  
 Alcon Labs  
 Kaufhof

## GSMP World Wide Fall Event - Washington, DC USA 2008!



The next GSMP World Wide Fall Event will take place 6-10 October 2008 in Washington, DC USA at the Sheraton Premier (Tyson's Corner).

The registration website is available at: [gs1.org/services/events/2008/washington/](http://gs1.org/services/events/2008/washington/)

We hope to see all of you!



The global language of business

This newsletter was written and produced by GSMP.

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